A network diagram is shown on a white surface. It consists of several pushpins of different colors (blue, green, red, yellow) connected by thin brown string. The pushpins are arranged in a way that they form a network of interconnected nodes. The background is a plain white surface.

# Mapping the Gap

Leveraging Data to Build Effective Recovery Housing Infrastructure

# Presenters

Gretchen Clark  
Hammond, PhD, MSW,  
LSW, LCDCIII, TTS

CEO, Mighty Crow

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Project Manager,  
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Danielle Gray, MPH

Executive Director,  
Ohio Recovery  
Housing

Brandn Green, PhD,  
MDiv

Co-Owner and  
Principal Researcher,  
JG Research and  
Evaluation

## Thank You to Funders



**Alkermes**



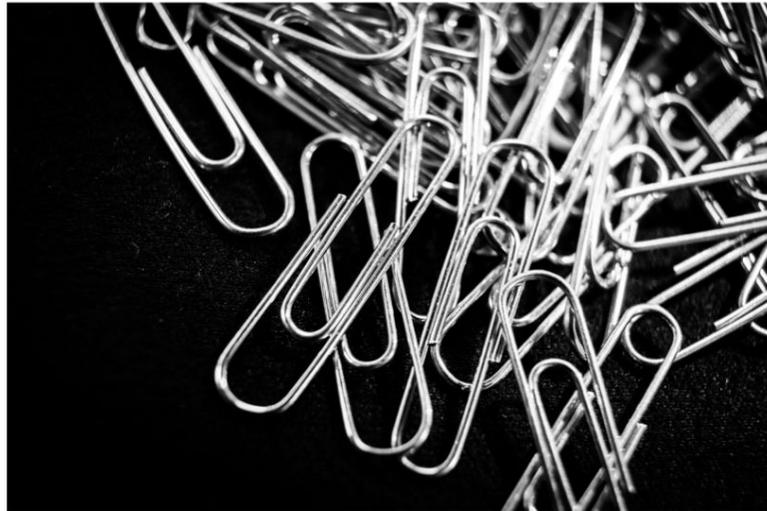
# Getting Started with Data

## Getting Started with Data

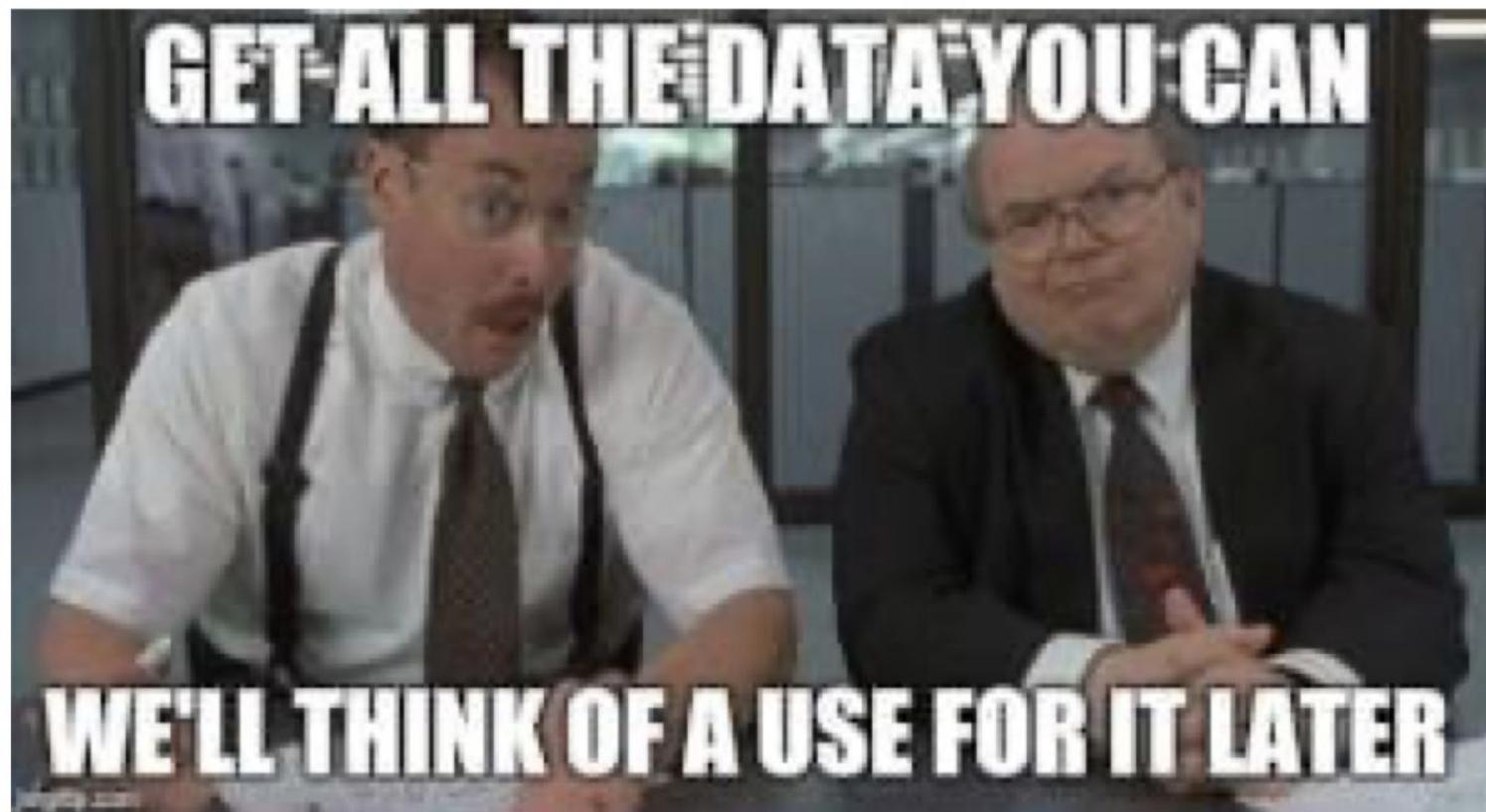
**What you Want**



**What you Have**



The Void of  
the  
Unknown





Keep it Simple, Friend.

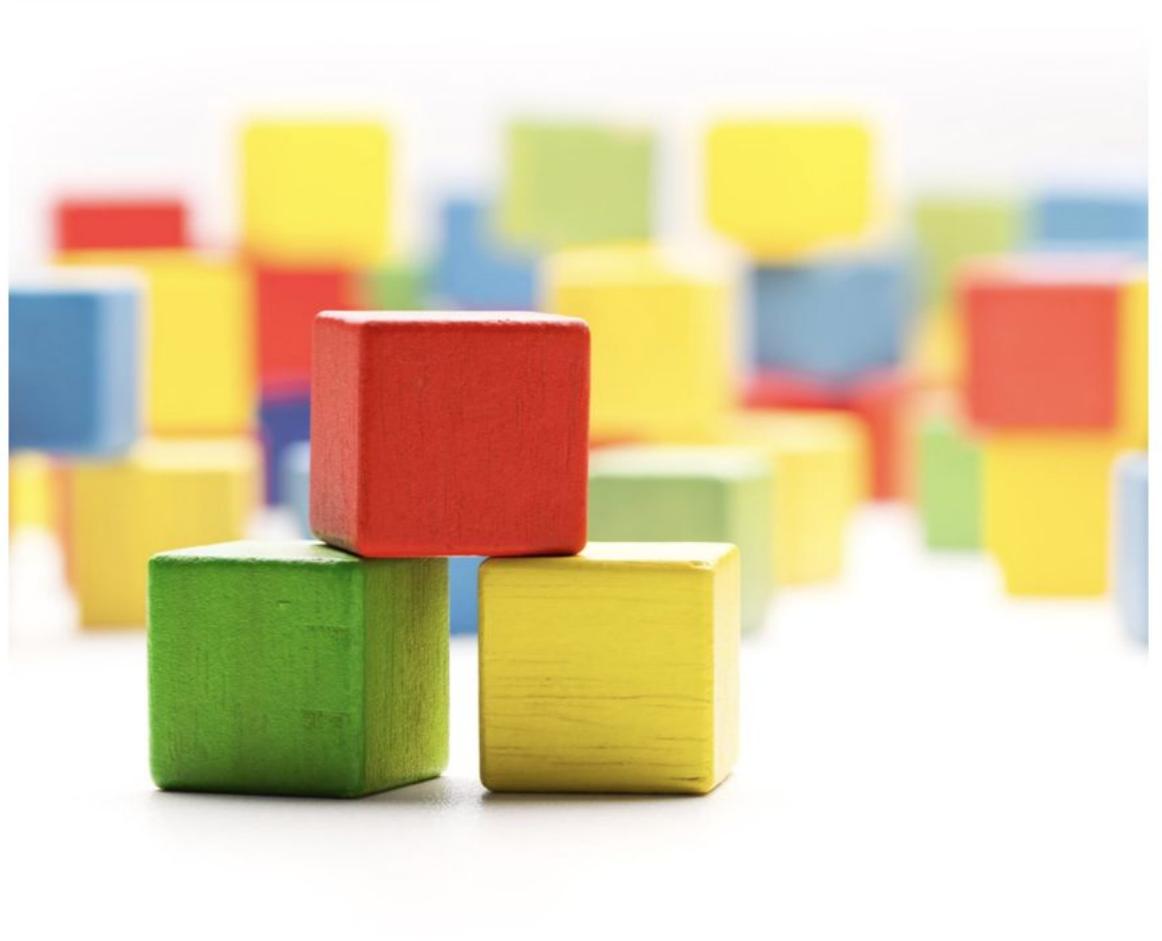


## Taking Stock

- What resources are available to you now?
- What resources are available to those who will be doing the data entry?
- Build buy-in through collaboration.
- Remember that data collection is one thing – data analysis is another.
- There is a learning curve.

# Building Blocks

- What do groups of stakeholders want to know? (Hint: It won't be the same across the stakeholders).
- Look to the available literature and existing tools in public domain.
- Think like a decision-maker who does not understand recovery housing – what do we want to be able to tell them?



# What Matters to Us

## **Descriptive Research:**

- What do we know about residents who are moving into recovery housing?
- What changes do they experience over time?
- What do we know about residents who are moving out of recovery housing?

## **Correlational Research:**

- What seems to make an impact?

## **Qualitative Research:**

- What do residents want to tell us?



# Other Measures

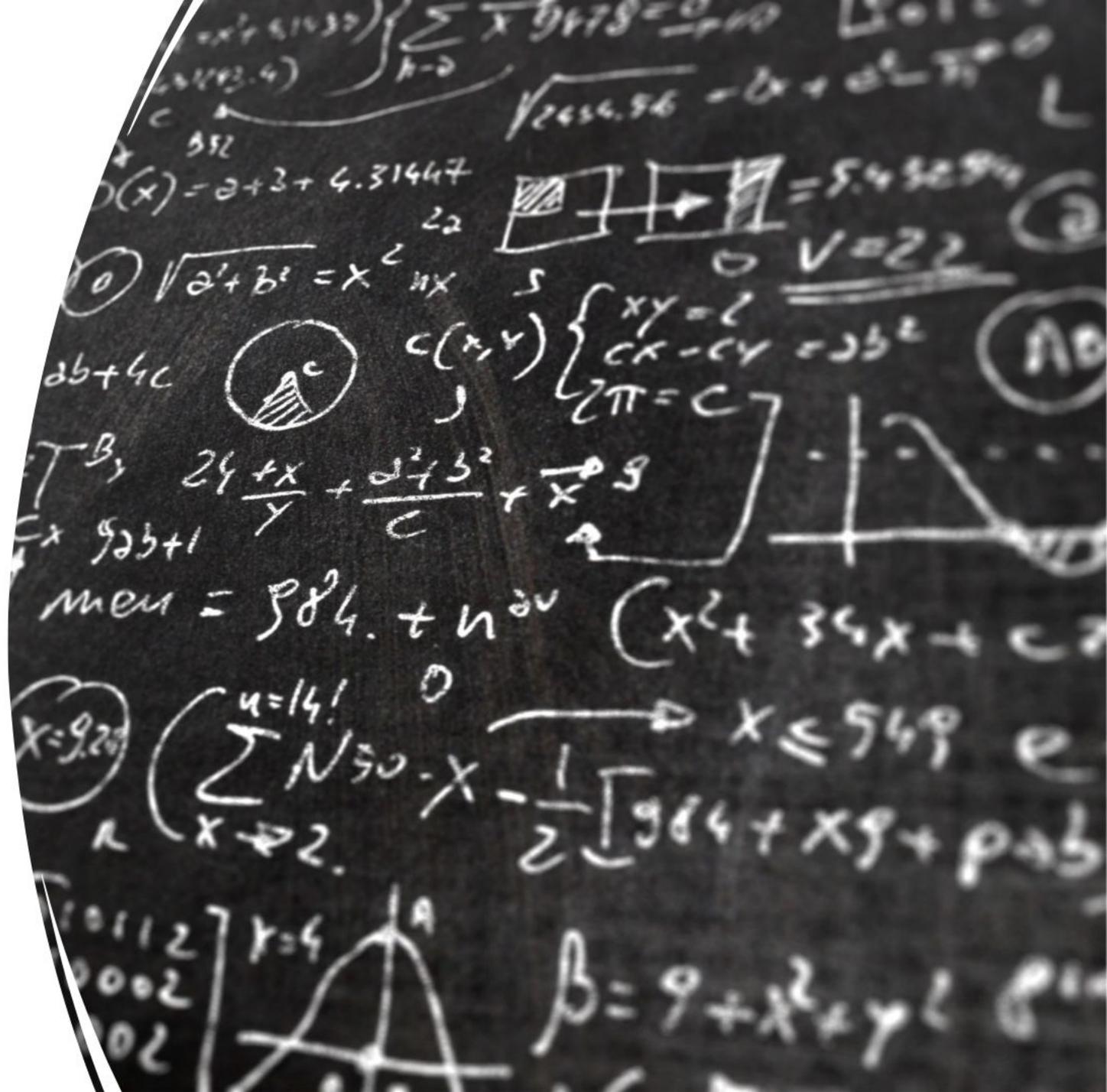
- Social Model
- Characteristics of the Home/Residence
- Capacity
- Level of Support
- Other factors



# Consistency is Key

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- There is a learning curve to using entering data into a system.
- There is a learning curve to reviewing data reports or a dashboard.
- There is a learning curve to translating data into advocacy and our stories.





# Data Ownership

- You should own the data
- Work with partners who are willing to do “work for hire”
- Be wary of people offering things for free
  - If you are not making a purchase, you are probably the product”
- Look for partnerships that allow you to also gain in the profits



## Check-in

- We will take five minutes for questions.
- Questions that we cannot get to, please write them down on the flipchart in the room so that the presenters can see them and work to answer them.



# Structure of the ORH Outcomes Tool

## Three time intervals for data collection:

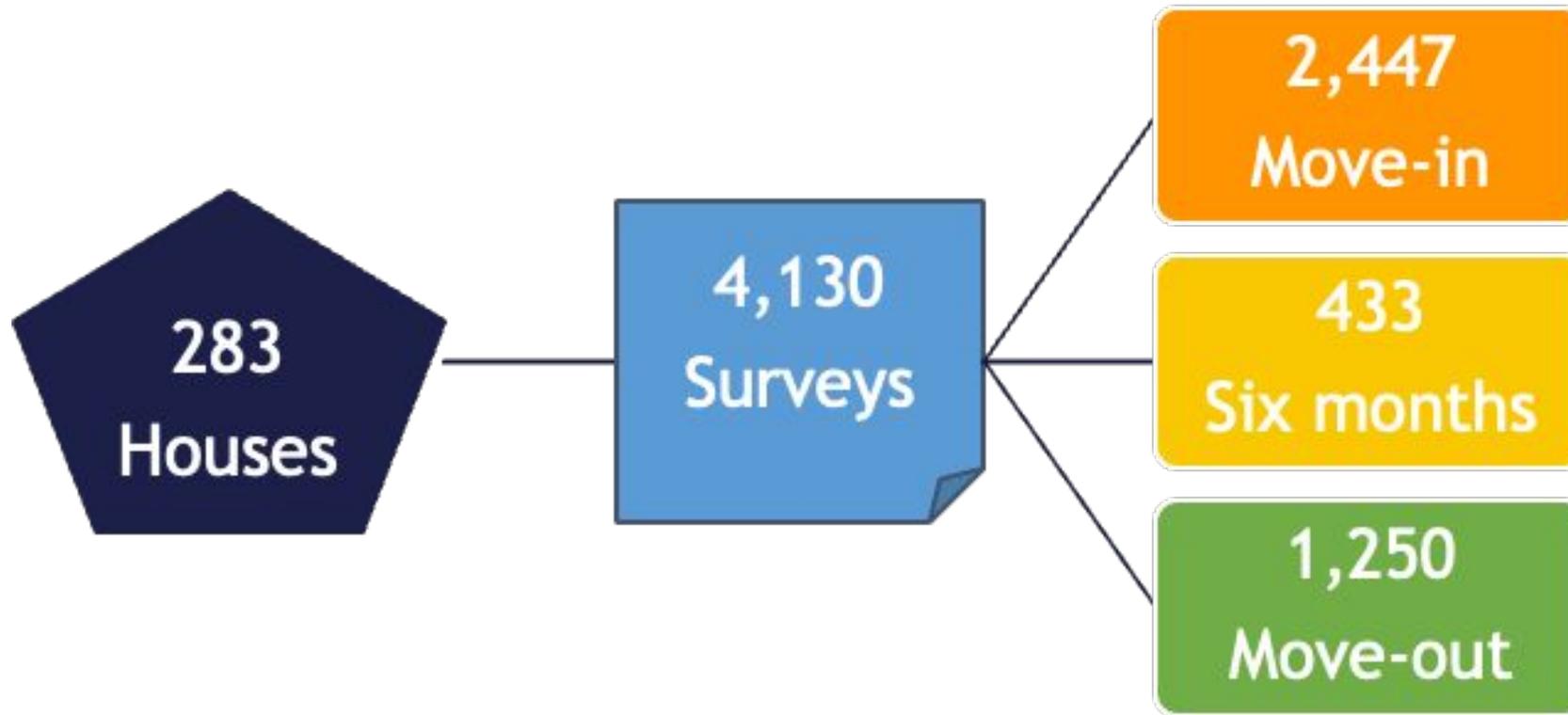
- Move in
- Six months into the stay
- Move out

## Categories of questions include:

- Demographics
- Addiction history
- Living situation
- Economic and social circumstances (e.g., debts, personal documents, parenting status)
- Education and Employment
- Experience with recovery and recovery supports
- Recovery capital
- Questions about experience as a resident (at move-out)



# Outcomes Data: May - December 2022



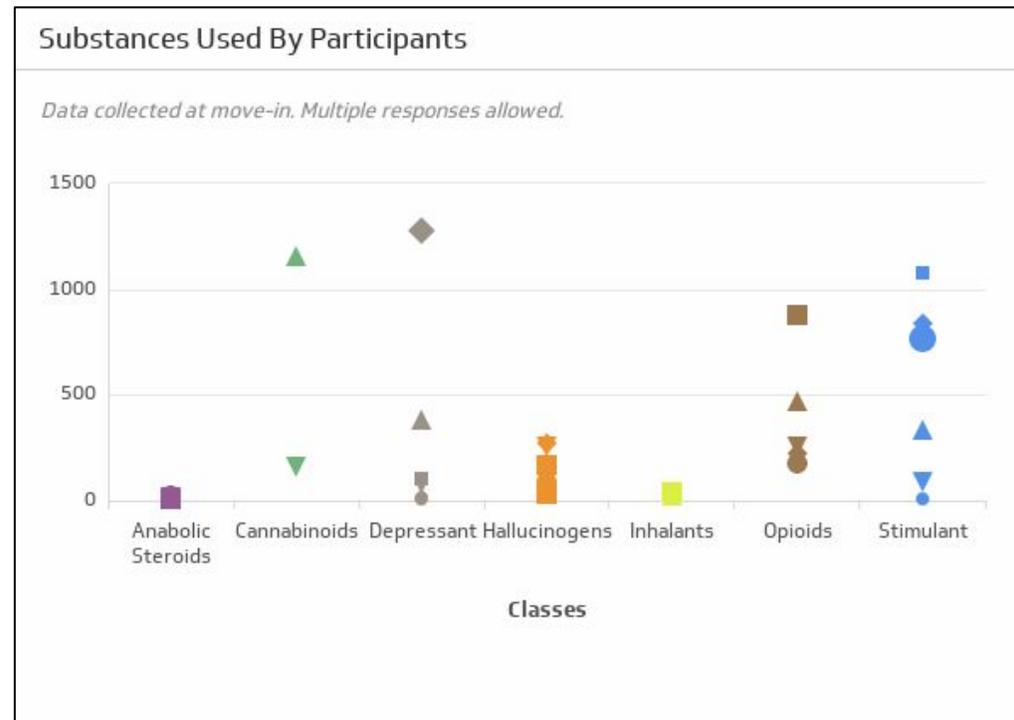
# Dispelling Myths with Data

- Myth: “By only funding opioid addiction we can stop this crisis”
- Fact: It is an addiction crisis that needs to be addressed comprehensively.

## Top 4 Substances of Abuse:

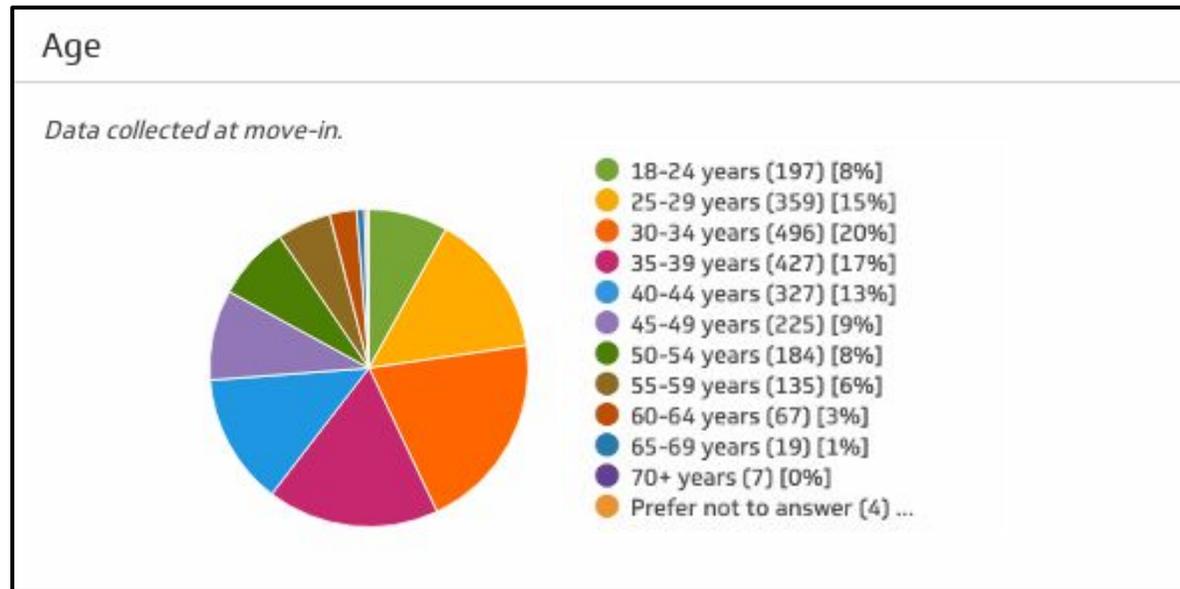
- Alcohol (52.0%)
- Marijuana (47.4%)
- Methamphetamines (44.0%)
- Fentanyl (35.8%)

**80%+**  
reported  
poly-substance  
use



# Dispelling Myths with Data

- Myth: “The addiction crisis is mainly impacting young people”
- Fact: The addiction crisis is being felt across the lifespan

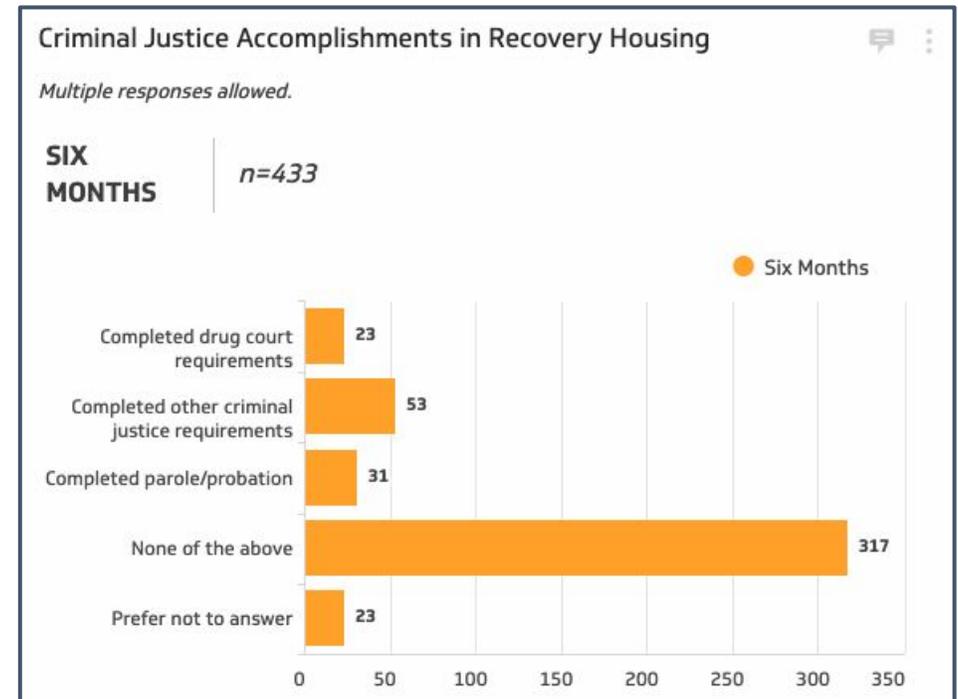


# Dispelling Myths with Data

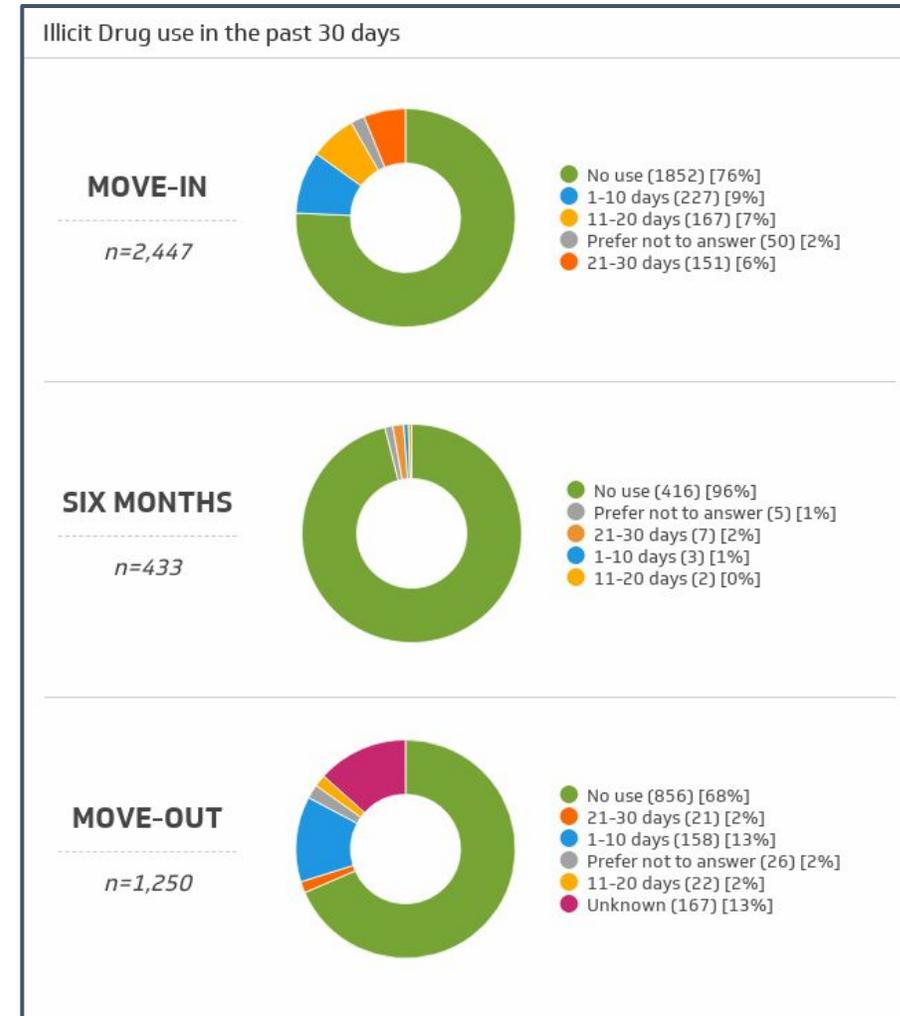
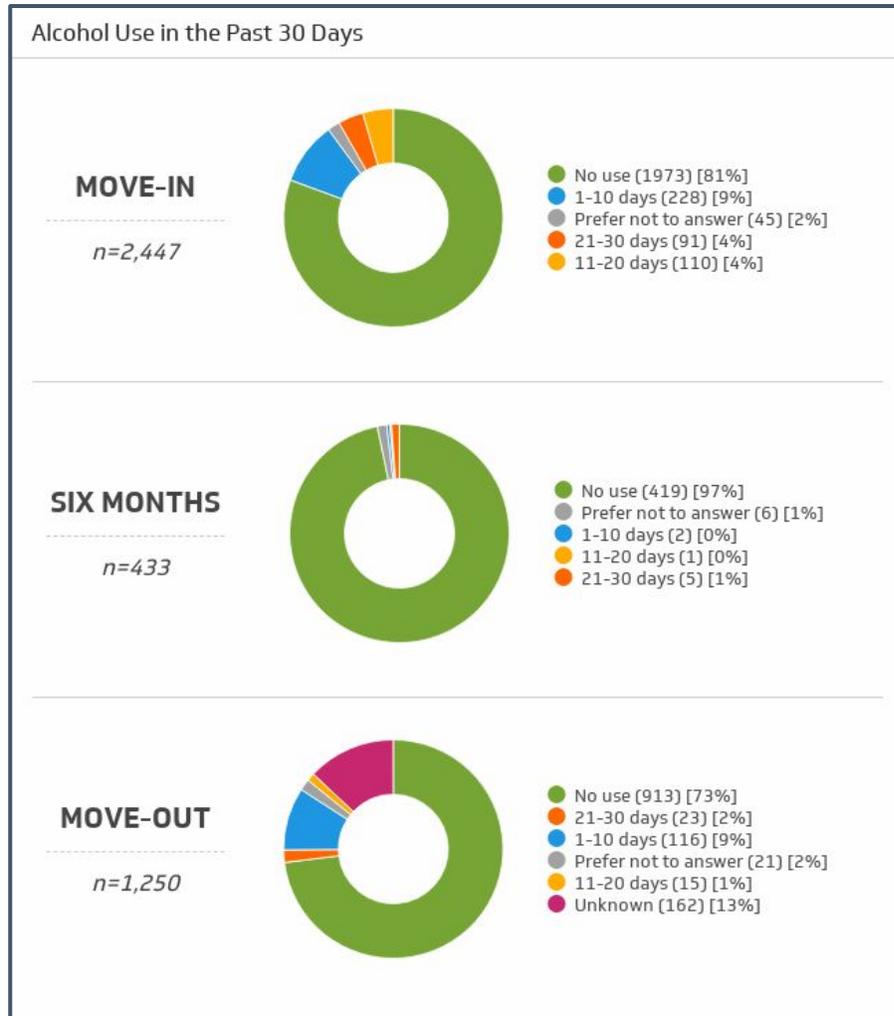
- Myth: “All people in recovery housing are criminals”
- Fact: Many people in recovery housing are not involved in the criminal justice system

**At any given time, slightly less than half of respondents were involved in the criminal justice system.**

- 48% at move-in
- 45% at six months
- 44% at move-out



# Successes in Recovery Housing - Substance Use



# Successes in Recovery Housing - Employment

## Move-In

- **23%** unemployed and not looking for work.
- **7%** working part-time.
- **10%** working full-time.

## Six Months

- **6%** unemployed and not looking for work.
- **23%** working part-time.
- **38%** working full-time.

## Move-Out

- **15%** unemployed and not looking for work.
- **13%** working part-time.
- **29%** working full-time.

# Successes in Recovery Housing - Debt

Respondents Over  
\$5,000 in Debt

**50% at  
move-in**



**42% at  
move-out**

Most Common  
Types of Debt

1. Court Fees
2. Past Due Bills
3. Child Support
4. Credit Cards

# Successes in Recovery Housing - Education

## Educational Status

	College	Vocational School	Skilled Training
Move-In	5.36%	1.09%	2.49%
Six Months	7.11%	4.00%	11.11%

## Educational Attainment

- 17.32% had achieved a high school diploma by six months.
- 14.80% had achieved a high school diploma by move-out.
- 5.31% had achieved a technical/vocational certification by six months.
- 2.64% had achieved a technical/vocational certification by move-out.

# Successes in Recovery Housing - Length of Stay

- 29% stayed less than a month
- 44% stayed one to six months
- 25% stayed more than six months

## Possession of Personal Documents

	Stayed Longer than a Month	Total Population
Possess a driver's license	42%	36%
Possess a state ID	67%	61%

## Employment Status

	Stayed Longer than a Month	Total Population
Part-time paid work	38%	29%
Full-time paid work	17%	13%

# Equity in Analysis

## Outcomes of Special Populations - LGBTQ+

Members of the LGBTQ+ population were more than twice as likely to identify as female.

LGBTQ+ population had the highest rate of uninvolved in recovery supports at move-in (31.48%), but by move-out, no one in this population reported uninvolved.

34% of LGBTQ+ rated their mental health as "Good on most days" compared to 50% of their heterosexual counterparts. By move-out, that gap had narrowed, with 60% of LGBTQ+ and 64% of heterosexual populations rating their mental health as "Good on most days."

Though they reported relatively low rates of a sense of community and belonging at move-in, those identifying as LGBTQ+ had surpassed the percentage of heterosexual respondents reporting the same at move-out.

# Equity in Analysis

## Outcomes of Special Populations - Other Populations

Males and females showed similar employment rates at move-in, but by move-out, males were twice as likely to be working full-time.

BIPOC population had the 2nd highest rate of uninvolved in recovery supports at move-in (31%), but by move-out, no one in this population reported uninvolved.

28% of BIPOC were over 50 years old, compared to 15% of residents identifying as White.

Females were more likely to report having people to rely on in support of their recovery.  
Males were more likely to report having a clear sense of who they were.

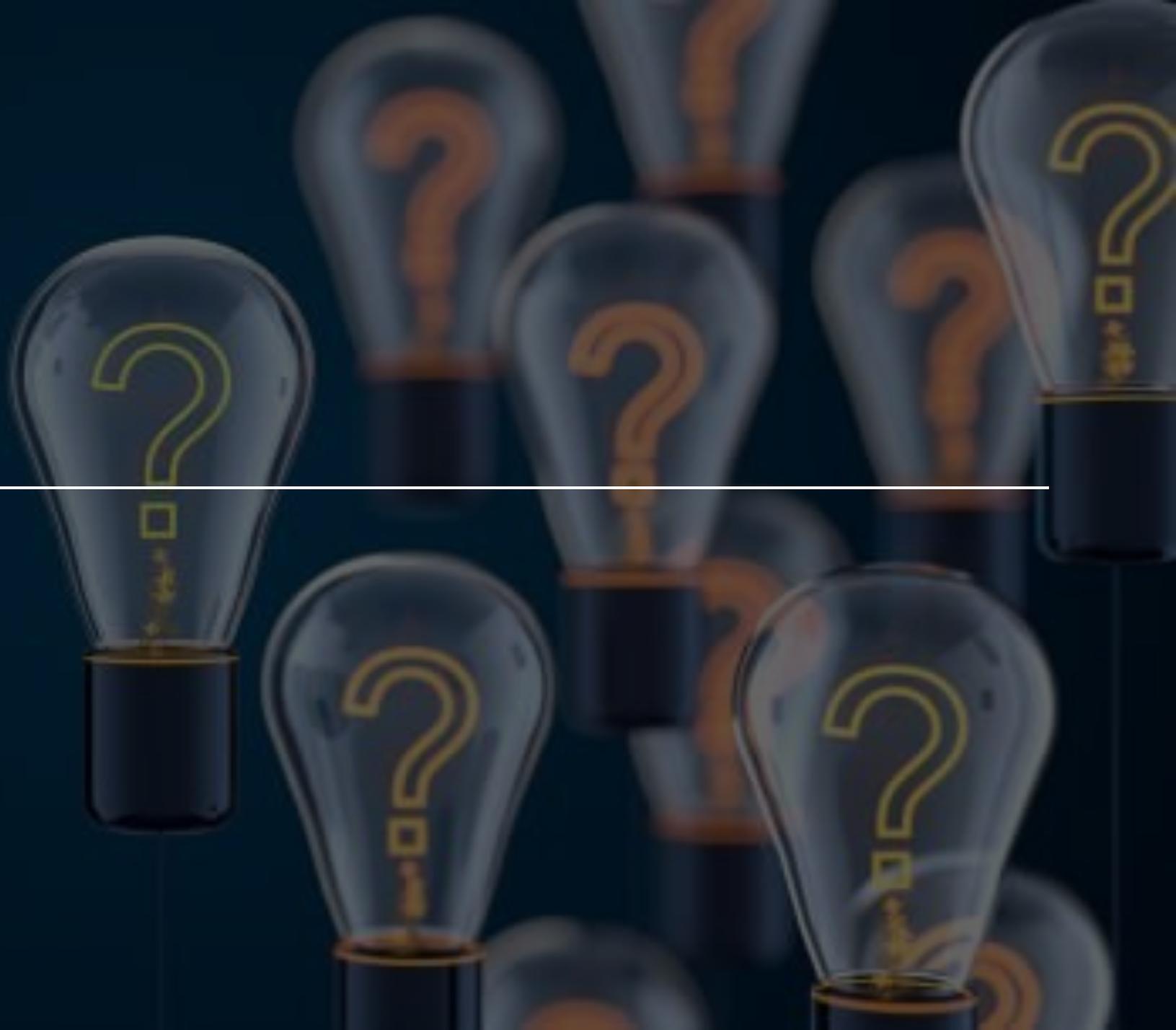
# Build on your Success

- **After 5 years of collecting data, ORH evaluated the tool and made updates.**
  - Based on changes in cultural conversations, what we'd realized was missing, and with a better understanding of what data was most valuable
- **Do you want to change data collection methods?**
  - E.g. change a question from multiple-response to single response
- **What deeper questions do you want to ask?**
  - E.g., expanded options for gender and sexual identity, education/criminal justice accomplishments specifically asked
- **What additional information do you want to collect?**
  - E.g., veteran status, type of insurance



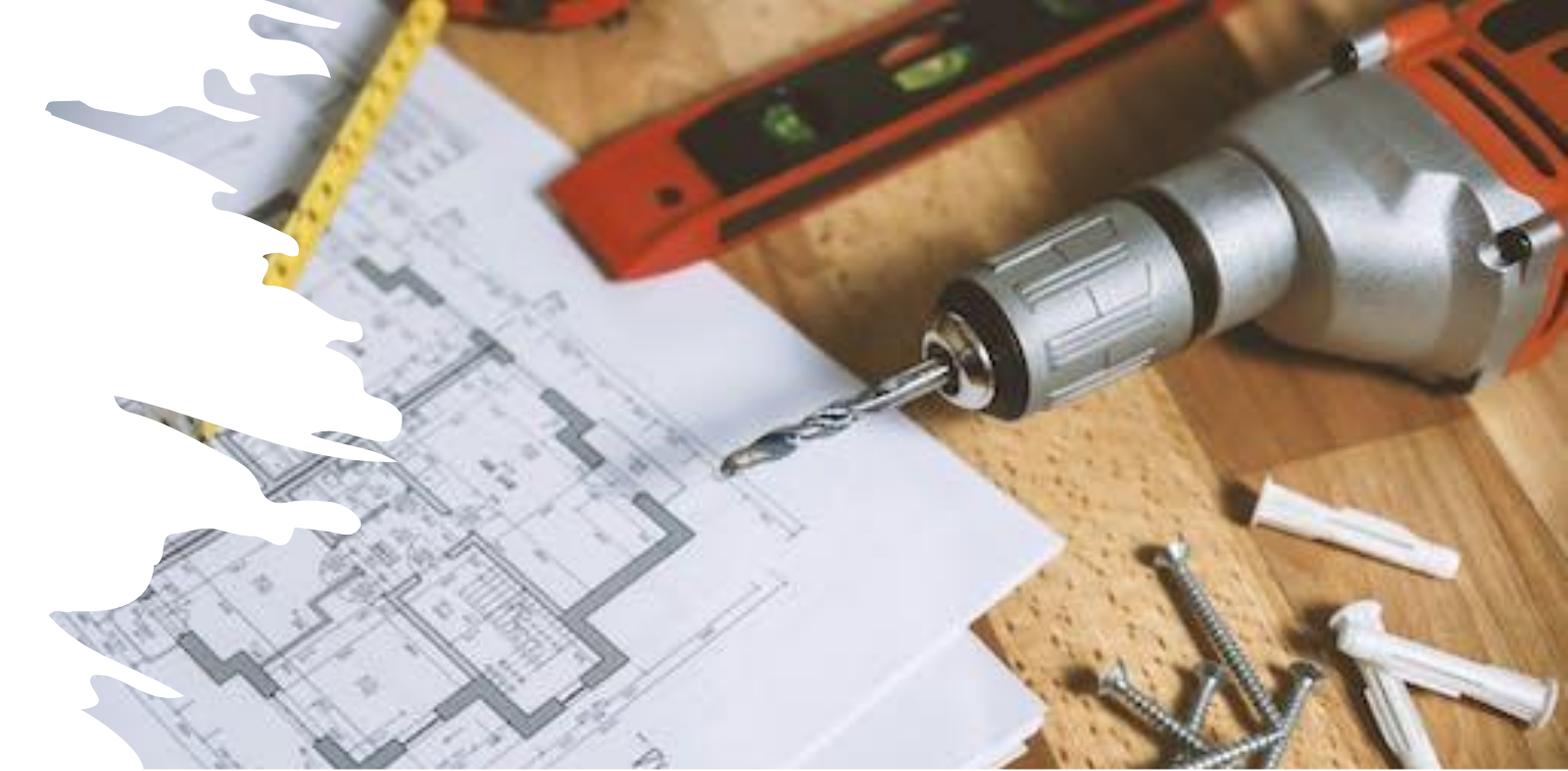
# Questions

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# Building on the Basics

- Leverage your existing data to answer deeper questions
- “How much recovery housing do we need?” and “Are we meeting that need?”

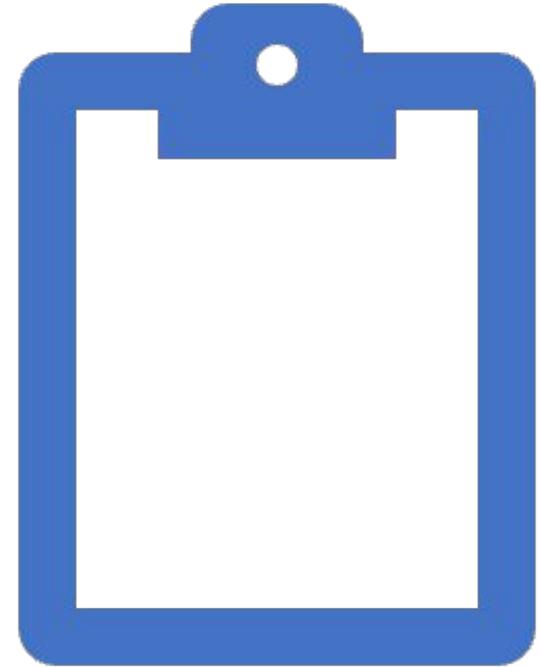


# What is CAST?

- Calculating an Adequate System Tool (CAST)
  - Version 1.0 (2015): Developed in 2015 at Substance Abuse and Mental Health Services Administration (SAMHSA)
  - Version 2.0 (2017): Updated to include opioid response module and estimate of risk from social determinants
  - Version 3.0 (2020): Updated to include rural specific estimates, expanded interventions, and additional modules
    - Forthcoming article: Recovery Support and Capacity Assessment Using the Calculating an Adequate System Tool (CAST): Two case studies” – *Substance Abuse*
  - Version 4.0 (now): In process, shifting to a web-based platform, and adding additional modules
    - Recovery Residences as one of these modules

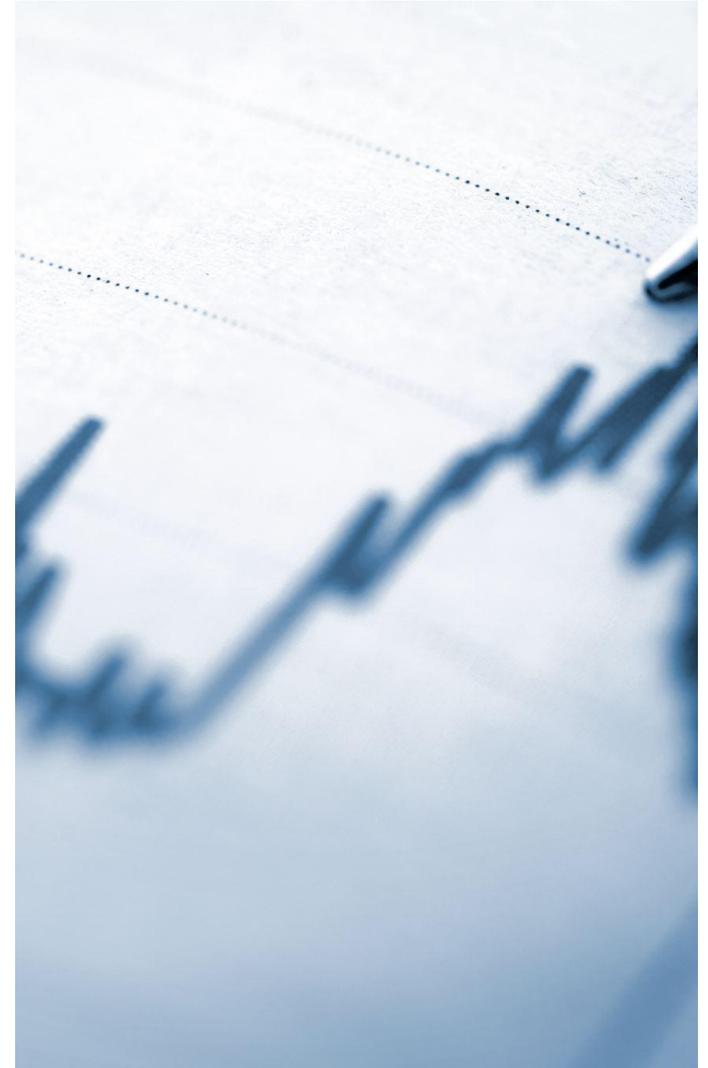
# How has CAST been used?

- State-wide assessments: Nevada and Oregon
- Regional assessments: Ohio, Montana, New Hampshire
- County assessments: Delaware, Montana, Pennsylvania, Michigan
- Specialty populations: Adapted for use on U.S. Army installations through a project with the Army Public Health Center



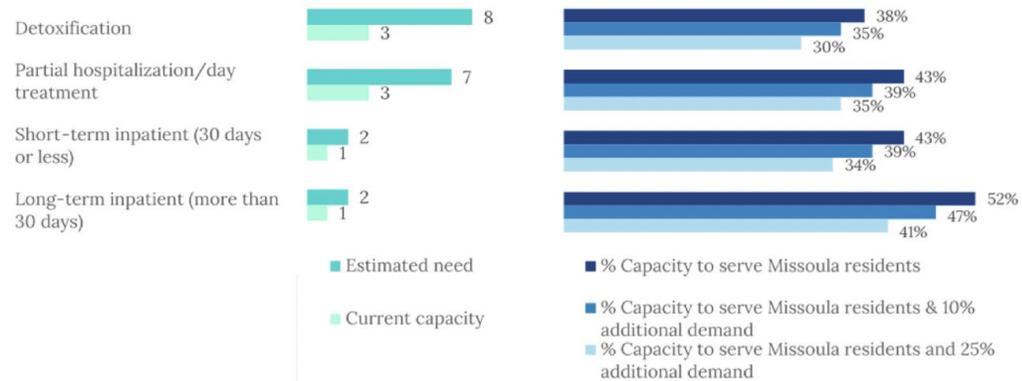
# Why is CAST useful and distinctive?

- "A recently developed, promising framework that uses social indicators to estimate substance abuse treatment need in a population is the Calculating for an Adequate System Tool or CAST (Green, et al., 2016). **This methodology provides a framework for estimating needs at the local level and, based on these estimates, calculating community-specific recommendations at the service level for components of the continuum of care (promotion, prevention, referral, treatment, and recovery) by using social indicators to modify estimates of the population's needs.**"
  - *Needs Assessment Methodologies in Determining Treatment Capacity for Substance Use Disorders: Final Report, U.S. HHS, Assistant Secretary for Planning and Evaluation, 2019*

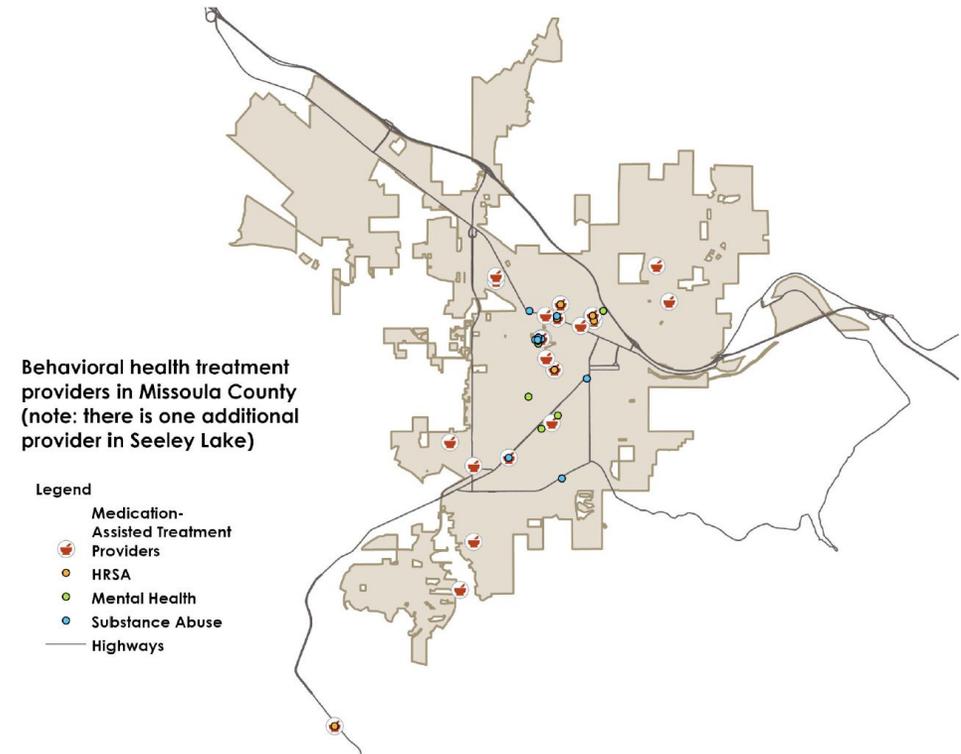


# Missoula County, MT

**Figure 6. Inpatient capacity for treatment in Missoula County**



**Figure 5. Geographic distribution of behavioral health treatment providers in Missoula County**



# CAST in Ohio

- Partnership with Might Crow to assess Franklin and Scioto Counties in 2021
  - Gretchen shared the tool with Danielle
- In discussions with Danielle, it became clear that the logic of CAST could be adapted to estimate capacity of recovery residences

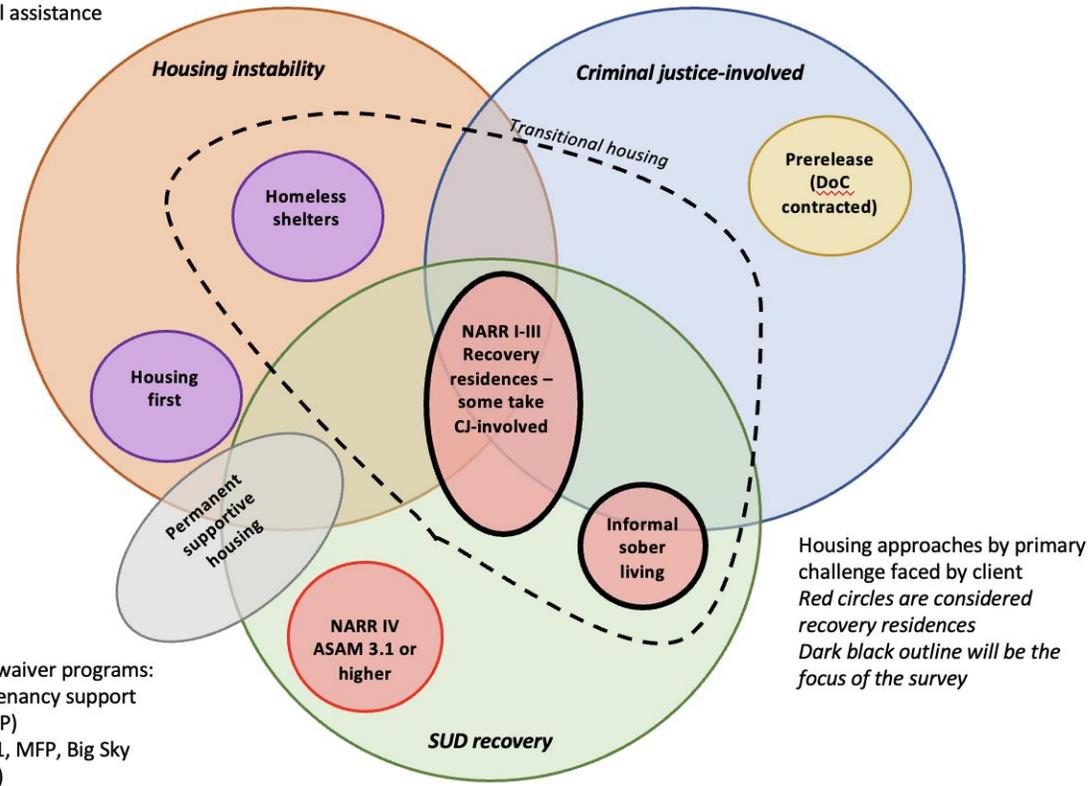
# Three key questions

What is the current capacity of the existing bed infrastructure of recovery houses in Ohio and does this meet the projected demand for this service?

What are projections for the cost savings to the behavioral health treatment care system in Ohio with additional investments in recovery housing?

Are there disparities in access or utilization by geography race, gender, and socio—economic status for recovery housing in Ohio?

Voucher and assistance programs for:  
Emergency rental assistance (HCSD)



Very specific waiver programs:  
SDMI (PACT tenancy support specialist, MFP)  
Disability (811, MFP, Big Sky Waiver, 0208)

# Adapting CAST to support Ohio Recovery Housing: Montana RR Census Project

# NARR Levels

		RECOVERY RESIDENCE LEVELS OF SUPPORT			
		LEVEL I Peer-Run	LEVEL II Monitored	LEVEL III Supervised	LEVEL IV Service Provider
STANDARDS CRITERIA	ADMINISTRATION	<ul style="list-style-type: none"> <li>• Democratically run</li> <li>• Manual or P&amp;P</li> </ul>	<ul style="list-style-type: none"> <li>• House manager or senior resident</li> <li>• Policy and Procedures</li> </ul>	<ul style="list-style-type: none"> <li>• Organizational hierarchy</li> <li>• Administrative oversight for service providers</li> <li>• Policy and Procedures</li> <li>• Licensing varies from state to state</li> </ul>	<ul style="list-style-type: none"> <li>• Overseen organizational hierarchy</li> <li>• Clinical and administrative supervision</li> <li>• Policy and Procedures</li> <li>• Licensing varies from state to state</li> </ul>
	SERVICES	<ul style="list-style-type: none"> <li>• Drug Screening</li> <li>• House meetings</li> <li>• Self help meetings encouraged</li> </ul>	<ul style="list-style-type: none"> <li>• House rules provide structure</li> <li>• Peer run groups</li> <li>• Drug Screening</li> <li>• House meetings</li> <li>• Involvement in self help and/or treatment services</li> </ul>	<ul style="list-style-type: none"> <li>• Life skill development emphasis</li> <li>• Clinical services utilized in outside community</li> <li>• Service hours provided in house</li> </ul>	<ul style="list-style-type: none"> <li>• Clinical services and programming are provided in house</li> <li>• Life skill development</li> </ul>
	RESIDENCE	<ul style="list-style-type: none"> <li>• Generally single family residences</li> </ul>	<ul style="list-style-type: none"> <li>• Primarily single family residences</li> <li>• Possibly apartments or other dwelling types</li> </ul>	<ul style="list-style-type: none"> <li>• Varies – all types of residential settings</li> </ul>	<ul style="list-style-type: none"> <li>• All types – often a step down phase within care continuum of a treatment center</li> <li>• May be a more institutional in environment</li> </ul>
	STAFF	<ul style="list-style-type: none"> <li>• No paid positions within the residence</li> <li>• Perhaps an overseeing officer</li> </ul>	<ul style="list-style-type: none"> <li>• At least 1 compensated position</li> </ul>	<ul style="list-style-type: none"> <li>• Facility manager</li> <li>• Certified staff or case managers</li> </ul>	<ul style="list-style-type: none"> <li>• Credentialed staff</li> </ul>

# CAST-RH Inputs

- What was needed in Ohio in order to complete CAST
  - Quality information on homes – Census and capacity
  - Demographic data about clients – Allowed for disparities assessment
  - Publicly available federal and state data – Supplements and comparisons

$$\frac{\text{Relevant Population} * \text{Program usage rate} * \text{Frequency}}{\text{Group size}}$$

**Relevant population** - Estimate of the total number of individuals in a county or region who could use the intervention (broken down further below)

**Usage rate** - Estimate of the eligible population who are likely to use the service

**Frequency** - Estimate of the frequency with which the population will use the service in one year

**Group size** - Estimate of the total number of individuals who are served by an intervention (units vary by intervention type)

Basic CAST equation

# Inclusion Criteria

- Certified by ORH
- Applied for certification in past 5 years
- Applied for state or federal funds to support recovery housing
- Reported to be offering recovery housing by local county boards of mental health and addiction services
- Completed an online survey from ORH

# Sample – Housing capacity



300  
ORGANIZATIONS



800 RESIDENCES

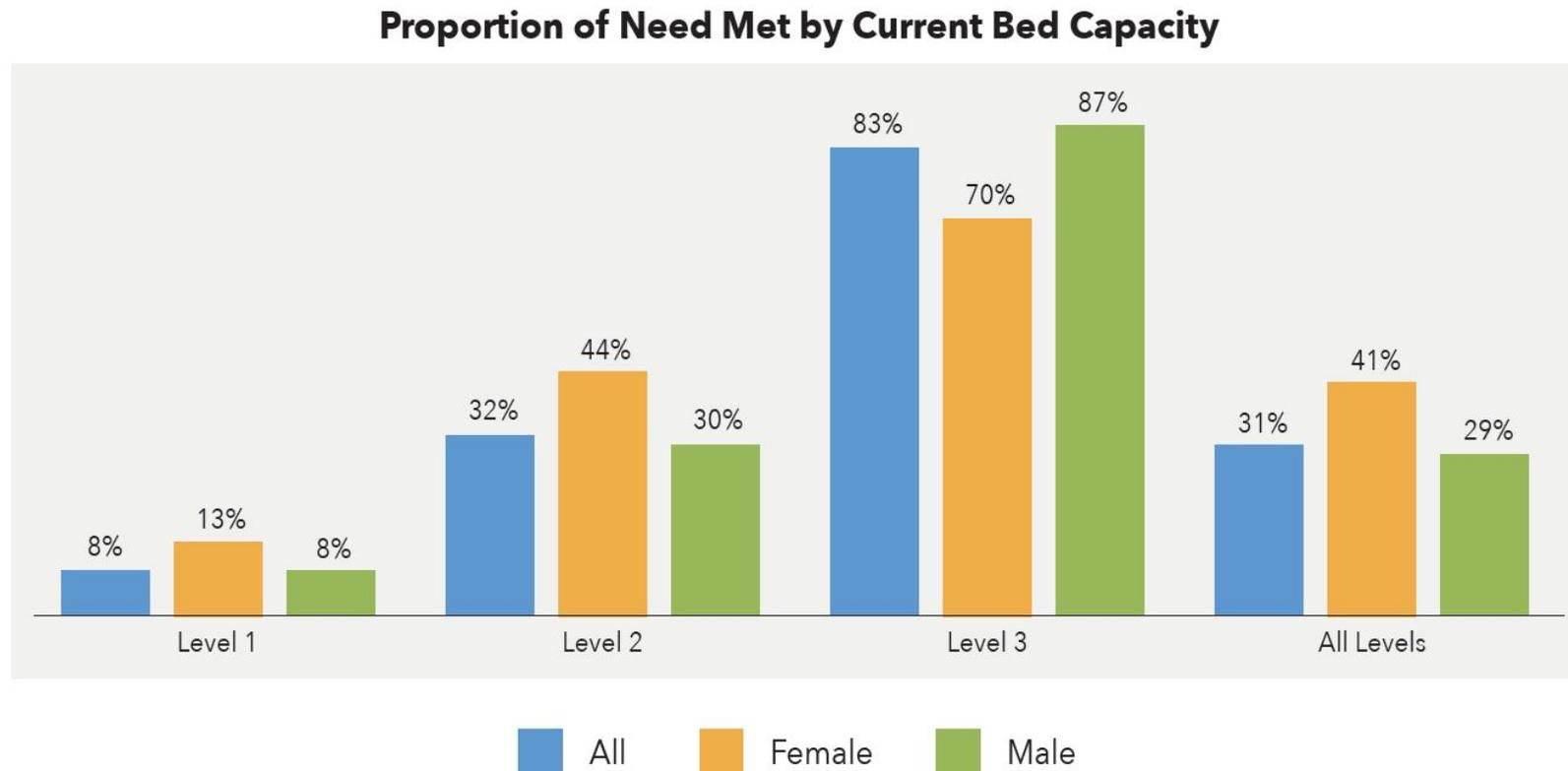
# Results – Level 1 (state)

Table 1. Statewide estimates of Level 1 recovery housing bed capacity - By sex

<b>Statewide Bed Needs - Level 1</b>			
<b>INTERVENTION</b>	<b>ESTIMATED NEED</b>	<b>CURRENT CAPACITY</b>	<b>ESTIMATED PERCENT OF NEED MET</b>
All	5,769	456	8%
Female	1,826	238	13%
Male	3,943	335	8%

# Results – All Levels (state)

Figure 2. Overall proportion of need for recovery housing bed met by current capacity in Ohio





# Results – By County/Service Area

Table 5. Estimated percent of need met for Levels 1-3 by Behavioral Health Authority Region

REGION	Level 1			Level 2			Level 3		
	All	Female	Male	All	Female	Male	All	Female	Male
Adams, Lawrence, Scioto	0%	0%	0%	59%	57%	60%	386%	565%	262%
Allen, Hardin, Auglaize	0%	0%	0%	102%	116%	96%	187%	167%	200%
Ashland	0%	0%	0%	15%	30%	8%	121%	298%	0%
Ashtabula	0%	0%	0%	36%	20%	43%	0%	0%	0%
Athens, Hocking, Vinton	9%	0%	13%	33%	46%	28%	71%	0%	118%
Belmont, Harrison, Monroe	0%	0%	0%	0%	0%	0%	0%	0%	0%
Brown	0%	0%	0%	16%	0%	23%	0%	0%	0%
Butler	0%	0%	0%	0%	0%	0%	0%	0%	0%
Champaign, Logan	0%	0%	0%	21%	38%	17%	0%	0%	0%
Clark, Greene, Madison	0%	0%	0%	22%	44%	12%	51%	60%	46%
Clermont	0%	0%	0%	17%	23%	15%	0%	0%	0%
Clinton, Warren	0%	0%	0%	3%	0%	4%	34%	26%	39%
Columbiana	0%	0%	0%	5%	0%	7%	0%	0%	0%

# Net Economic Benefit

- Lo Sasso et al. (2012)
  - Net economic benefit – overall savings and benefits for individuals and society

**Net Economic Benefit = Cost-Savings + Cost-Benefit**

# Estimates



Estimated cost-savings from funded recovery housing (2022): \$34,897,500



Estimated total economic benefit of recovery housing (2022): \$51,042,000.

# Financial impact of increased enrollment

Table 6. Potential cost impacts of 10% or 25% increased enrollment in recovery housing in Ohio

<b>Economic Impact of Increased Enrollment</b>		
<b>SCENARIO</b>	<b>COST-BENEFITS</b>	<b>COST SAVINGS</b>
10% increase in enrollment	\$3,489,750	\$8,593,950
25% increase in enrollment	\$8,724,375	\$21,484,875

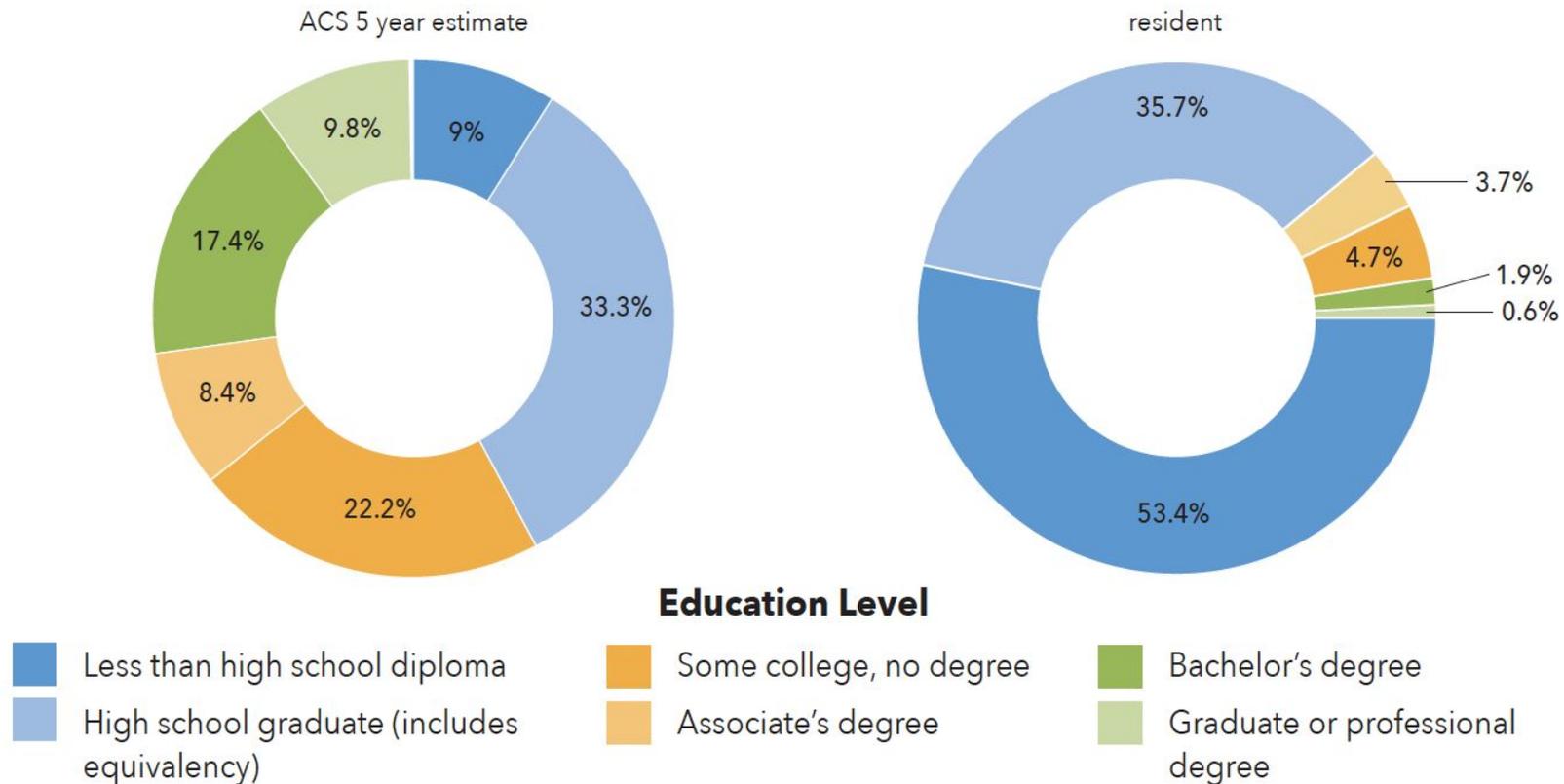
# Equity in access analysis – Income

Figure 11. Comparison of income level of recovery residents and Ohio population



# Equity in access - Education

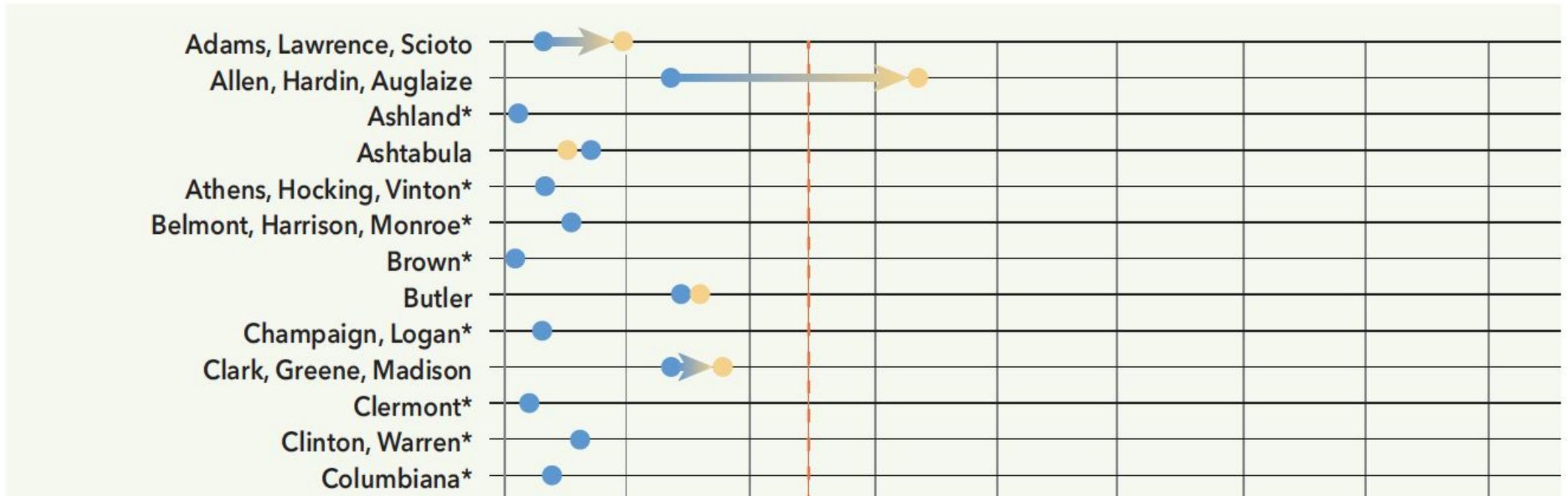
Figure 12. Comparison of education level of recovery residents and Ohio population



# Equity in access - Race

Figure 14. Differences in proportion of black population: Region v. Recovery residents

## Race: Black or African American Only



# Equity in access - Results

1

Race/ethnicity aligns with Ohio, with significant variation across regions

2

More females engaged in RH in Ohio than proportion of adult population in Ohio

3

Low household incomes (less than \$15,000 per year) in recovery housing is much higher than population of Ohio

# How it has been received/ how did it make a difference

## Impact

- Allowed statewide and local coalitions to prioritize needs

## Testimony

- Utilized by Danielle and ORH to advance legislative goals

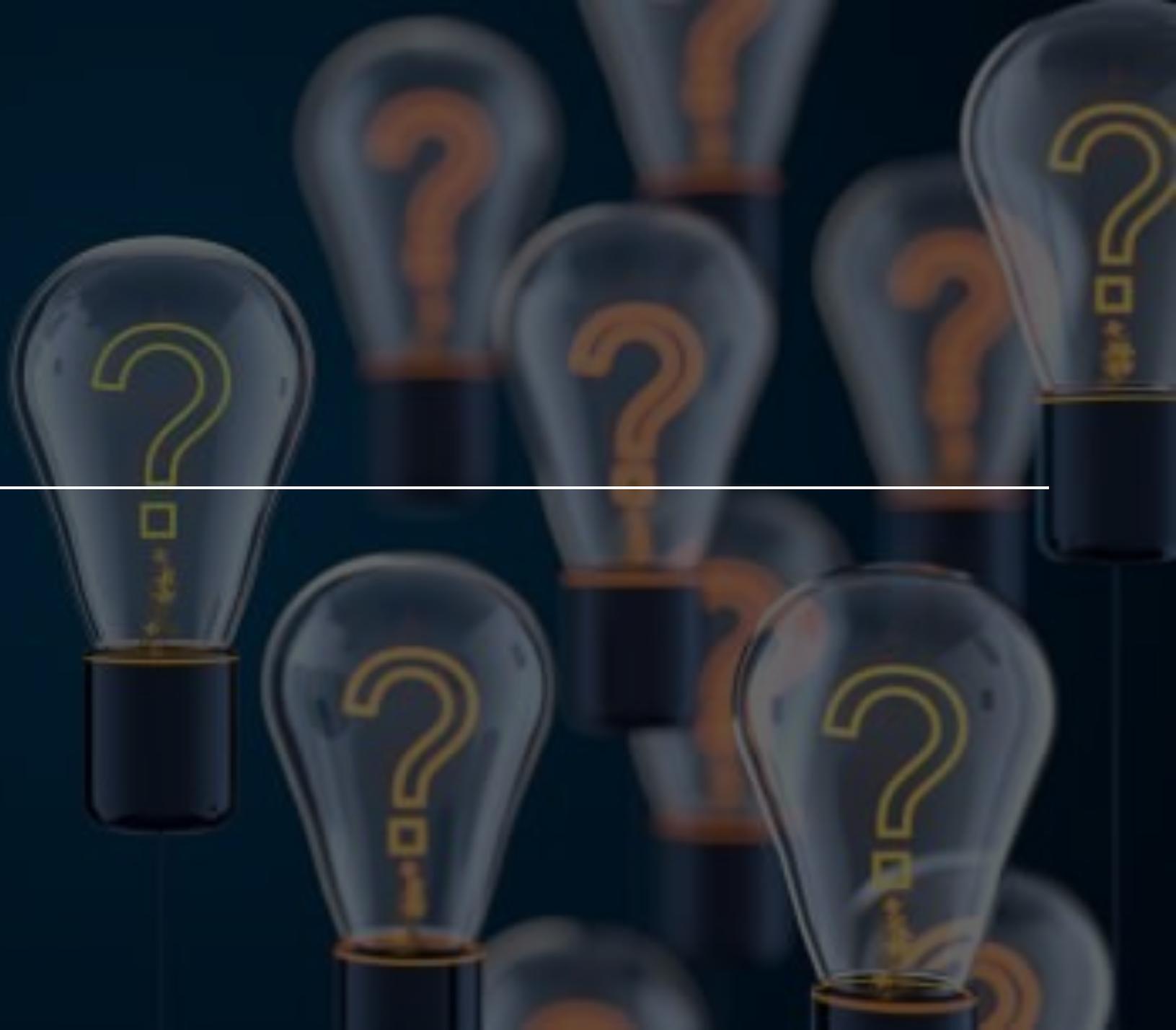
## News publications

- Created opportunities for a focus and awareness raising across the state
- Intention is to recreate the report annually, drawing attention to improvements and continued needs

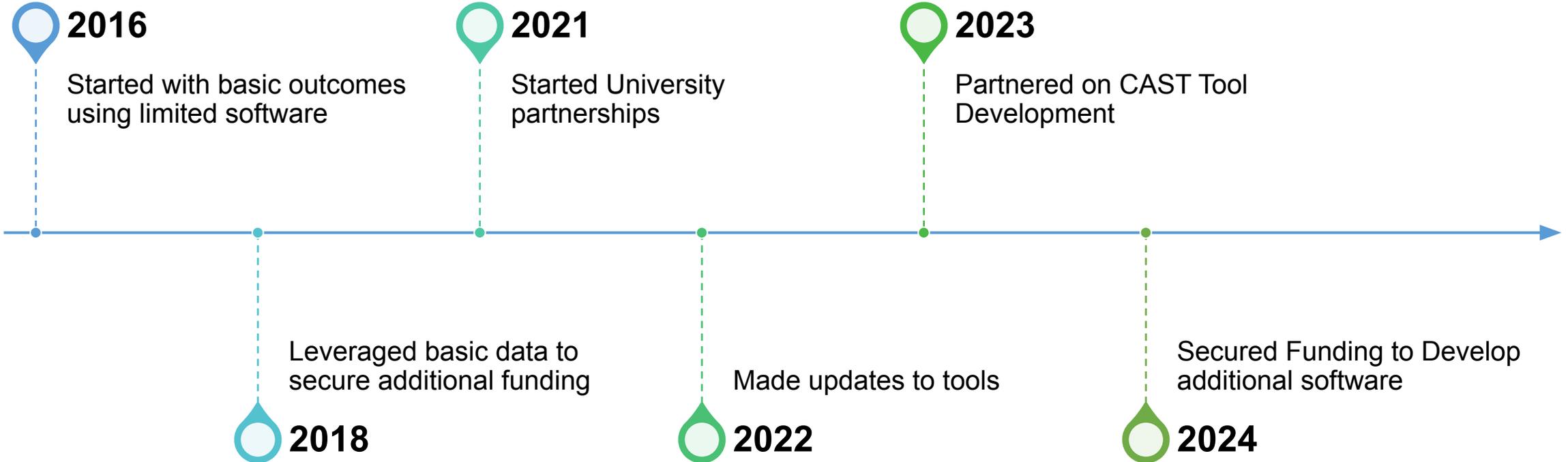


# Questions

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# How we have grown



# Build Statewide Infrastructure

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- Data can help your state make measurable process
- Set goals for your data
- Tell people how they can help you reach the goal



# Share with Decision Makers

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- Send to policy makers
- Ask to present to committees
- Issue Press Releases
- Discuss with private foundations and funders



# Share in format helpful to grassroots

- Make sure data is presented in a way that can help individual operators raise funds or tell the story in their local area



# Be transparent as possible



BE HONEST ABOUT THE  
DATA



TALK ABOUT LIMITATIONS



ALSO TALK ABOUT WHAT  
YOU NEED TO OVERCOME  
LIMITATIONS

## Gather support for specific needs

- We need more Level I housing
- We need more child care support for parents
- We need more housing for families – like apartments
- We need to address the line between Level III housing and treatment to ensure not only availability, but also access



# Keep going

- Engage with multiple partners
  - ORH is Working on a project to follow select residents overtime
  - ORH is partnering to develop a tool to see what exact factors lead to a resident staying in housing over six months
  - ORH is also partnering to build new data collection system for operators to collect specific recovery planning data on residents



# Infrastructure is not build in a day



START WITH  
THE BASICS



REMEMBER  
DATA ENTRY



OWN THE DATA  
YOU COLLECT



PARTNER  
EFFECTIVELY



BE  
TRANSPARENT



LEVERAGE  
YOUR RESULTS



# Final Questions

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# Contact Us

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